

BRIDGING THE GAP BETWEEN SOCIAL ENTERPRISE & BUYER DEMAND

SOCIAL ENTERPRISE CONFERENCE 2018 DRAFT PROGRAM

Day 2: Wednesday 15 August 2018 - Abbotsford, Melbourne

8:00am	REGISTRATION	
9:00am	MC WELCOME <ul style="list-style-type: none">• Brett De Hoedt, MC – Hootville Communications	
9.15am	SHORT PLENARIES: Enabling, Scaling & Disrupting Social Enterprise Showcasing how social enterprise can meet buyer demand <ul style="list-style-type: none">• Lill Healey, Deputy Secretary of Policy, Programs, Small Business and Employment – DEDJTR, Victorian Government• David Brookes, Managing Director – Social Traders• Luke Terry, Founder & Managing Director – Vanguard Laundry Services• Professor Jo Barraket, Director – Centre for Social Impact Swinburne	
10.45am	MORNING TEA	
11:15am	NETWORKING: Discovery A dynamic networking event requiring rotation and open-ended discussion designed to prompt discussion around the most pressing questions facing social enterprise development <ul style="list-style-type: none">• Brett De Hoedt, MC – Hootville Communications	
12:30pm	LUNCH	
1:30pm	SELECT A SESSION	
	PLENARY RECOGNISING SOCIAL ENTERPRISE SUCCESS Hear from three social enterprises who are successfully selling to buyers. Learn about what they do, who they're selling to, and how they leverage the social enterprise ecosystem for greater social outcomes.	PLENARY SUPPORTING SOCIAL ENTERPRISES TO DELIVER IMPACT Social enterprise procurement is a huge impact opportunity, this session explores the role of different parts of the ecosystem in making social enterprise procurement reach its potential. The session will look at the role of buyers, philanthropy, intermediaries, government, universities and others.

	<ul style="list-style-type: none"> • Lisa Boothby, Executive Director – Social Traders • Sue Boyce, Chief Executive Officer - Ability Works Australia • Scott Buckland, General Manager – Knoxbrooke Enterprises • Mardi Brown, Co-Founder – PonyUp For Good 	<ul style="list-style-type: none"> • Mark Daniels, Executive Director – Social Traders • Alberto Furlan, Senior Program Manager – Ian Potter Foundation • Alex Hannant, Interim Director, Yunus Centre for Social Business – Griffith University
3.00pm	AFTERNOON TEA	
3.30pm	<p>INTERACTIVE PLENARY: Demonstrating Best Practice Three case study examples of best practice in social procurement Featuring interviews and stories from:</p> <ul style="list-style-type: none"> • Daniel Renfrey, Global Supply Chain Manager – John Holland • Dan Tinnetti, Procurement and Contracts Manager – McConnell Dowell • Tom Treffry, Senior Workplace Sustainability Manager – AMP • Sam Sondhi, Chief Executive Officer – Outlook • Julia Cabbage, Chief Executive Officer – TRY Australia • Paul Brown, General Manager – Jigsaw • Gordon Griff, General Manager National Accounts – Bedford Group 	
4.15pm	<p>CLOSING & SUMMARY</p> <ul style="list-style-type: none"> • Brett De Hoedt, MC – Hootville Communications • David Brookes, Managing Director – Social Traders 	
5.00pm	<p>INFORMAL DRINKS</p> <p>Tickets \$20, ad-on at check out</p>	
6.30pm	END	